Justin Chen

I've served as a New York City product designer for the last eleven years. When I was eight I wanted to grow up to be a fireman ninja. I still like my odds.

Website www.studiojus.com Phone 303.819.7002 Email justinchen@hey.com

Experience

Lead UX Designer iHeart Radio Aug 2018 – Present

Lead UX Designer Nickelodeon Mar 2017 – May 2018

Lead UX Designer Chargifi Sept 2015 – Mar 2017

Sr. UX Designer Pearson Education Nov 2014 – Sept 2015

Digital Art Director POSSIBLE Worldwide Nov 2013 – Nov 2014

Digital Art Director Cement Bloc Oct 2012 – Nov 2013

Web Designer Sesame Street Aug 2010 – Oct 2012 Currently leading design system initiatives across iOS, Android, Automotive and OTT products. Other end to end responsibilities range from conducting design advocacy to interaction design.

Lead cross platform initiatives on iOS and Android for all Nickelodeon and Nick Jr. Apps. I also served as the lead on all iOS design work for our scrum teams.

Managed and lead a six person team out of Chargifi's Brooklyn-based office developing wireless charging data solutions for the incoming market of mobile devices on Android, iOS, and web platforms.

Served as the design lead for one of Pearson's flagship products, the Pearson System of Courses e-learning tool for classrooms. Hired and managed a team of seven designers to further develop the product.

Led the POSSIBLE UX team's niatives for design systems and interaction design on-site for our client, Pearson, in their New York City office for their flagship e-learning product.

Worked on various accounts, but mainly Celgene & Eliquis where I concepted and executed iPad apps for sales reps to present to physicians, and created redesigns for their respective websites.

Worked alongside the senior art director to redesign the Sesame Street website. Duties included providing art direction for their iOS properties and developing websites for the international division.

Education

Parsons School of Design Design & Technology Aug 2008 – Sept 2010

University of Colorado BA, Political Science Aug 2002 – May 2006

Skills

Figma
Framer
Principal
Sketch
Adobe CS
Javascript / React

Awards

Core 77 Strategy + Research Award Winner Pearson System of Courses 2014