

Justin Chen

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I've served as a New York City product designer for the last ten years with the goal of enriching and enhancing the user's experience. When I was eight I wanted to grow up to be a fireman ninja. I still like my odds.

Experience

Lead UX Designer
iHeart Radio
Aug 2018 – Present

Currently leading platform initiatives across iOS, Android, Automotive and Home CE products. Responsible for developing the end to end experiences from user research to frontend interactions.

Lead UX Designer
Nickelodeon
Mar 2017 – May 2018

Lead cross platform initiatives on iOS and Android for all Nickelodeon and Nick Jr. Apps. I also served as the lead on all iOS design work for our scrum teams.

Lead UX Designer
Chargifi
Sept 2015 – Mar 2017

Managed and lead a six person team out of Chargifi's Brooklyn-based office developing wireless charging data solutions for the incoming market of mobile devices on Android, iOS, and web platforms.

Sr. UX Designer
Pearson Education
Nov 2014 – Sept 2015

Served as the design lead for one of Pearson's flagship products, the Pearson System of Courses e-learning tool for classrooms. Hired and managed a team of seven designers to further develop the product.

Digital Art Director
POSSIBLE Worldwide
Nov 2013 – Nov 2014

Lead the visual design team to execute approved wireframes on the ground for our client, Pearson in their New York City office for their flagship e-learning product.

Digital Art Director
Cement Bloc
Oct 2012 – Nov 2013

Worked on various accounts, but mainly Celgene & Eliquis where I concepted and executed iPad apps for sales reps to present to physicians, and created redesigns for their respective websites.

Web Designer
Sesame Street
Aug 2010 – Oct 2012

Worked alongside the senior art director to redesign the Sesame Street website. Duties included providing art direction for their iOS properties and developing websites for the international division.

Education

Parsons School of Design
Design & Technology
Aug 2008 – Sept 2010

University of Colorado
BA, Political Science
Aug 2002 – May 2006

Skills

Figma
Framer
Principal
Sketch
Adobe CS
Dart / Flutter
Javascript

Awards

Core 77 Strategy + Research
Award Winner
Pearson System of Courses
2014