

# Justin Chen

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I've served as a New York City product designer for the last ten years with the goal of enriching and enhancing the user's experience. When I was eight I wanted to grow up to be a fireman ninja. I still like my odds.

## Experience

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**Lead UX Designer**  
Nickelodeon  
Mar 2017 – Present

Lead cross platform initiatives on iOS and Android for all Nickelodeon and Nick Jr. Apps. I also served as the lead on all iOS design work for our scrum teams.

**Product Designer**  
Freelance  
2008 – Present

Worked for clients and studios including:  
ONU, NIKE, Barnes & Noble, The Chia Company, Energy Hub, Thrive, Vorga, and Studio Amalagamist.

**Lead UX Designer**  
Chargifi  
Sept 2015 – Mar 2017

Managed and lead a six person team out of Chargifi's Brooklyn-based office developing wireless charging data solutions for the incoming market of mobile devices on Android, iOS, and web platforms.

**Sr. UX Designer**  
Pearson Education  
Nov 2014 – Sept 2015

Served as the design lead for one of Pearson's flagship products, the Pearson System of Courses e-learning tool for classrooms. Hired and managed a team of seven designers to further develop the product.

**Digital Art Director**  
POSSIBLE Worldwide  
Nov 2013 – Nov 2014

Lead the visual design team to execute approved wireframes on the ground for our client, Pearson in their New York City office for their flagship e-learning product.

**Digital Art Director**  
Cement Bloc  
Oct 2012 – Nov 2013

Worked on various accounts, but mainly Celgene & Eliquis where I concepted and executed iPad apps for sales reps to present to physicians, and created redesigns for their respective websites.

**Web Designer**  
Sesame Street  
Aug 2010 – Oct 2012

Worked alongside the art director to redesign the Sesame Street website. Duties included providing art direction for their iOS properties and developing websites for the international division.

## Education

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**Parsons School of Design**  
MFA, Design & Technology  
Aug 2008 – Sept 2010

**University of Colorado**  
BA, Political Science  
Aug 2002 – May 2006

## Skills

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Sketch  
Invision Studio  
Framer  
Proto  
Adobe Creative Suite  
CSS  
Javascript

## Awards

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**Core 77 Strategy + Research  
Award Winner**  
Pearson System of Courses  
2014

**Webby Award**  
Sesame Street Parents  
2012